



The KENYA INSTITUTE for PUBLIC  
POLICY RESEARCH and ANALYSIS

## PUBLIC POLICY MAKING PROCESS COURSE

The public policy making process course is designed to introduce participants to the formulation of public policy by the government on behalf of the citizens. The course will examine the various stages of policy formulation and policy analysis as well as the policy instruments that governments use to achieve their goals. Participants will be exposed to fundamental power struggles, which are critical in understanding the public policy process

**The course has been designed to respond to the following broad questions:**

- ❖ Who makes policy and how?
- ❖ Why does public policy matter?
- ❖ Why governments implement certain policies?
- ❖ How are public policy issues identified and addressed?
- ❖ How do we measure the impact of public policies?



### TARGET GROUP

Policy makers, policy analysts and implementors (in both national and county government and the private sector), bureaucrats and other related professionals.



**The course is facilitated by  
KIPPRA experts**

### **MODE OF DELIVERY**

The course is structured into ten (10) modules and takes five (5) days of intensive learning, analyzing case studies and solving problems using group assignments.

### **COURSE OBJECTIVES**

At the end of the training sessions, the participants should be able to:

1. Explain what public policies are
2. Rationalize the public sector and explain why and how public policies are made
3. Illustrate how power struggles and politics affect policy development
4. Explain the theoretical models of evaluating policies
5. Measure the impact of public policy on citizens
6. Establish the linkages between research and public policy

### **FOR MORE INFORMATION CONTACT:**

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