







# CREATING AN ENABLING ENVIRONMENT FOR PRIVATE SECTOR (CEEP)

#### A KIPPRA TRAINING PROGRAMME

KIPPRA is a public think tank with the mandate of developing capacities for policy formulation, implementation and evaluation within National and County governments; undertaking relevant and timely policy research and analysis; serve as a point of policy engagement and communication on public policy; and developing and maintaining a reservoir of knowledge on public policy in contributing to the achievement of national development goals.

Creating an enabling environment for private sector training programme is therefore focused on strengthening the capacity of government officers at county level in articulating key priorities in providing an enabling environment to grow private sector economic activity.

With the devolved system of government counties have a significant role to play in national development, expanding livelihood opportunities for the communities and enabling private sector participation in the development agenda. It is therefore necessary that they make the right policies and prioritize interventions.

#### For more information, contact

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# Specific objectives of the training programme

1

Create awareness on key factors to consider in designing development strategies and policies that promote strong inclusive growth

2

Provide a framework to guide in prioritizing reforms and evaluating their outcomes

3

Support in identifying exploitable opportunities to engage the populace productively in improving social welfare

Develop capacity to strengthen policy research and analysis

4



### **Scope of the Training Programme**

Understanding the long-term development agenda and the role of the county governments in achieving the set objectives

Setting appropriate policy, legal, and regulatory frameworks to promote business activities and boost job creation

Prioritizing infrastructure development to enhance capacity and productivity of economic activity

Promoting national cohesion and conflict management to secure market confidence in exploiting available opportunities

Promoting our culture through creative art and tourism

Strengthening environmental management to achieve sustainable development

Supporting human capital development with adequate and appropriate investments in health and education

Embracing public sector reforms to enhance delivery of public service

Identifying opportunities to expand trade, increase investment and promote technology - based industrial growth

Using economic tools to support the policy making process

## **Mode of Delivery**

- Annual calendar of training (but with flexibility)
- Presentations
- Group discussions
- Case studies
- Documentaries, among others

#### **Duration**



#### **FACILITATION**

Highly experienced researchers from KIPPRA offer the training programme. Participants attending the course are expected to meet all costs related to the training







